



WEBINAR SESSION:
**THE POWER OF PARTNERSHIPS:
10 WAYS TO WORK WITH EXTERNAL
COMMUNITY PARTNERS**

Looking to boost your business visibility? Want to expand your consumer reach? Hoping to bring attention to other community businesses hoping to do the same?

In this 60-minute presentation, globally recognized retail and small business thought leader Nicole Leinbach will reveal 10 ways to work with external businesses to bring value to each side of this equation. Learn how to partner with like-minded yet non-competitive businesses in an effort to bring purpose and profit to each. Plus, gain actionable insight to help you apply these ideas right away to your community and / or business! This is a not-to-miss session with realistic insight to help your unique goals right away.



SPEAKER: Nicole Leinbach

Nicole Leinbach is the Founder of RetailMinded.com, a well-respected retail industry resource that has been recognized worldwide for its leading business insight since 2007, and the bi-annual pop-up conference the Independent Retailer Conference. With a core concentration on supporting independent retailers, small business operators and the various touchpoints of commerce that influence modern merchants, Leinbach is a frequent guest and contributor to various media outlets that have included The Today Show, Forbes, Entrepreneur.com and countless B2B publications. Learn more about Leinbach at RetailMinded.com.



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