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AFFORDABLE HOUSING AND THE INTERSECTION WITH DOWNTOWN

Every county in North Carolina is facing the challenge of having enough affordable housing for its citizens.

Downtowns can play a vital role in meeting that challenge. Prioritizing the development of upper floor housing and reinvesting in existing close-in residential units can provide affordable housing and create new opportunities for downtown buildings and business owners.

This session, presented by **Donovan Rypkema**, will address the challenges and tools for providing affordable housing and propose that downtown advocates should also become affordable housing advocates.

LIVE WEBINAR SERIES

SEPT 14, 2021
10 - 11AM

Register Here:

<https://cvent.me/7yLyGR>



Donovan Rypkema is principal of *PlaceEconomics*. Working at the nexus of historic preservation and economic development, Rypkema has undertaken assignments in 49 States and more than 50 countries. He is the author of *The Economics of Historic Preservation*. Rypkema holds a Masters degree in Historic Preservation from Columbia University. He teaches preservation economics at the University of Pennsylvania where he received the Perkins Award for Distinguished Teaching. In 2012 Rypkema received the Crowninshield Award from the National Trust.

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Leverage NC is a partnership of the NC League of Municipalities, NC Department of Commerce's Main Street & Rural Planning Center, NC Department of Cultural Resources' State Historic Preservation Office and the NC Downtown Development Association. We aspire to build economic development capacity in every town or city across the state.