

This Webinar  
has been  
approved for 1  
CM credit  
by AICP



## HOW TO AVOID THE NEGATIVE ECONOMIC IMPACTS OF A NATURAL DISASTER, PART 1

# BE PREPARED BEFORE DISASTER STRIKES

Join Leverage NC in a three-part series titled Hot to Avoid the Negative Economic Impacts of a Natural Disaster.

With the month of June comes the onset of Hurricane Season. This three-part series will help you be economically stronger and more resilient through the before and after phase of a natural disaster.

Learn what you can do to be better prepared before a disaster, how to plan for a more successful recovery after the disaster and how to protect your historic building so they continue to be assets in your community for economic development and investment opportunities.

### PART 1 | JULY 14

#### Be Prepared Before the Disaster Strikes

Increasing preparedness and resiliency is a critical step to fortifying businesses from the devastating impacts of a natural disaster. By understanding and taking steps to reduce risk, businesses can be better prepared for disasters and able to recover quickly should they strike. This session will address best practices in business continuity, insurance, and workforce preparedness. SBP will share lessons it has learned through more than a decade of recovery experience and provide practical guidance to address real-world challenges commonly encountered by disaster survivors.

## SPEAKER



**Elvis Balza**

**VOLUNTEER COORDINATOR**  
Serving his second AmeriCorps  
term with SBP Puerto Rico

**JULY 14, 2021 | 10:00 am**

**Register Here:**

<https://cvent.me/WYA07L>



Leverage NC is a partnership of the NC League of Municipalities, NC Department of Commerce's Main Street & Rural Planning Center, NC Department of Cultural Resources' State Historic Preservation Office and the NC Downtown Development Association. We aspire to build economic development capacity in every town or city across the state.