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## BETTER COMMUNITY PLANNING & ECONOMIC DEVELOPMENT

Join LeverageNC in a four-part series titled Better Community Planning & Economic Development for NC cities and towns.

This series is led by Ed McMahon, a leading authority on topics such as the links between health and the built environment, sustainable development, land conservation, smart growth, and historic preservation. You do not want to miss this fantastic opportunity!

This series will explore small town economic development and quality of life, post-pandemic real estate and land use practices, asset-based economic development, and what to know about reviving suburbs and commercial corridors.

Each hour long session will be offered via a Zoom live webinar beginning at 1:00 pm.

### SERIES 4 | SEPTEMBER 29

#### Redeveloping Suburbs and Commercial Corridors -

The suburbs are changing and the old approaches to suburban development no longer work. This workshop will examine the tools and techniques that communities are using to revitalize aging suburbs, dead malls and cluttered commercial strips.

[www.LeverageNC.org](http://www.LeverageNC.org)

### SPEAKER



**Ed McMahon**

Senior Resident Fellow,  
Urban Land Institute

**September 29, 2021 | 1:00 pm**

Register Here:

<https://cvent.me/mA5DOy>



Leverage NC is a partnership of the NC League of Municipalities, NC Department of Commerce's Main Street & Rural Planning Center, NC Department of Cultural Resources' State Historic Preservation Office and the NC Downtown Development Association. We aspire to build economic development capacity in every town or city across the state.