



WEBINAR SESSION: FOSTERING PUBLIC - PRIVATE PARTNERSHIPS

In an era of economic uncertainty, many communities struggle to attract the right style and density of development necessary to revitalize main street corridors. Communities must foster a more robust public/private partnership portfolio to correct this issue.

This webinar will focus on how each community can cultivate strong PPP relationships, increase trust and responsibility among parties, drive economic initiatives, and provide measurable key performance indicators (KPIs). The delivery of this webinar will focus on two aspects. The first portion will provide background information about building substantial PPP's. The latter half will provide a toolkit of actionable items each person can use in their communities, regardless of population.

KEY TAKE-AWAY'S

- Improved Public/Private partnerships
- Strengthened community partner databases
- Improved success of actionable items
- Equitable development practices



SPEAKER: Ben Levenger

Ben Levenger is an AICP planner, registered landscape architect, and Certified Economic Developer. He is the president of Downtown Redevelopment Services, LLC, a boutique planning firm specializing in assisting communities through comprehensive downtown planning and building adaptive re-use projects throughout the continental United States.



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