

WEBINAR SESSION: MASTER PLANNING ON A BUDGET

Every community is unique, requiring a specific planning process to ensure the community gets a valuable and implementable plan document to follow and utilize. In this webinar, you will obtain information on identifying your downtown planning needs, highlighting, or prioritizing necessary plan elements, and associating applicable costs or budgets to each task. Additionally, this webinar will discuss preparing Request for Proposal documents, soliciting proposals, and conducting a fair or equitable solicitation and review.

The information learned will help streamline the planning process and ensure that each community has a plan that meets their individual needs, not just a copy of what the neighboring community received.

KEY TAKE-AWAYS'S

- Defining the necessary steps in a downtown master planning process
- Determining potential costs for essential and desired services
- Writing an effective RFP
- Strategies for RFP distribution



SPEAKER: Ben Levenger

Ben Levenger is an AICP planner, registered landscape architect, and Certified Economic Developer. He is the president of Downtown Redevelopment Services, LLC, a boutique planning firm specializing in assisting communities through comprehensive downtown planning and building adaptive re-use projects throughout the continental United States.



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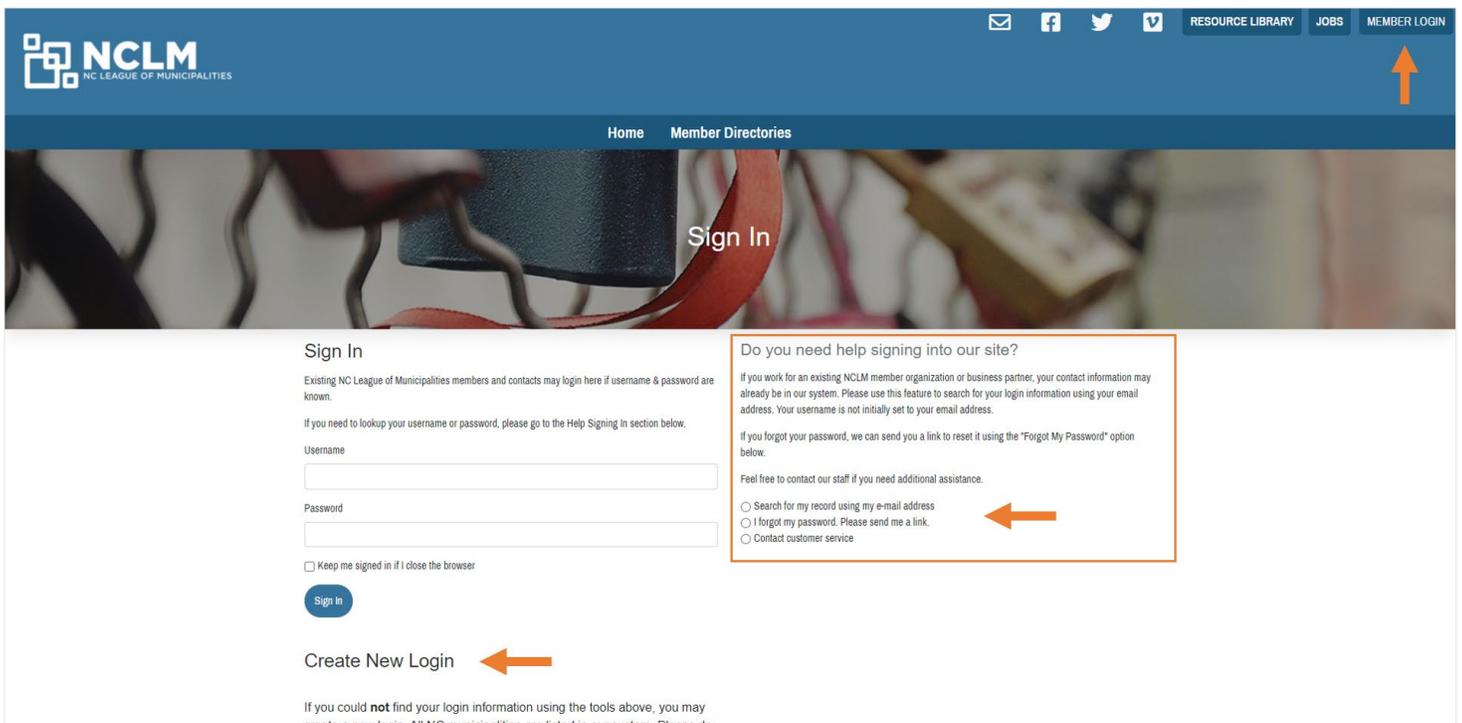
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