



# WEBINAR SESSION: 10 CRITICAL ELEMENTS THAT WILL MAKE TOMORROW'S COMMUNITIES

The world has changed, and consumer preferences have changed with it. People are reconsidering the definition of home, where they live, how they live, how they interact when using technology, and so much more. This session will provide insights into the future that should impact how to plan, design, and develop tomorrow's communities. Hear from a nationally renowned urban thinker, Mitchell Silver, about the ten critical elements you need to know about to prepare for tomorrow.



**SPEAKER: Mitchell J. Silver, FAICP, Hon. ASLA**

Mitchell, Principal, Vice President of Urban Planning with McAdams, a civil engineering, landscape architecture and land planning company. Mitchell is responsible for providing advisory services in urban planning, placemaking, parks and public space planning with an emphasis on diversity, equity and inclusion. Mitchell serves as an ambassador and leader for the company in regional and national organizations and events.

Mitchell is an award-winning planner with over 35 years of experience. He is internationally recognized for his leadership in the urban planning profession, parks and public space planning and contributions to contemporary planning issues. He is the current president of the American Institute of Certified Planners (AICP) President and former president of the American Planning Association (APA). Prior to joining McAdams, Mitchell served as the New York City Parks Commissioner overseeing over 30,000 acres of parkland. Mitchell also served as Chief Planning Officer and Planning Director for Raleigh, NC where he led the comprehensive plan update process and a rewriting of the development code to create a vibrant 21st century city. Mitchell was an outspoken advocate for Raleigh and helped transform it into a world-class city with great streets, great places and great neighborhoods.



**SEPT 7, 2022 | 10 - 11AM**  
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