LEVERAGE NC

BUILDING HEALTHY PLACES

Many factors affect human health, including genetics, personal behavior, and medical care, but this workshop will explore the relationship between health and the built environment. It will look at the many ways that the design of our buildings and communities affects our physical health and mental well-being. In many places, physical activity, once part of our everyday lives, has been designed out of our daily routines.

This webinar will examine what communities can do to create healthier buildings and neighborhoods. It will set out fundamental principles for building healthy places and showcase numerous examples of what both builders and local communities are doing to make healthy choices easy and more profitable.

SPEAKER: Ed McMahon, Senior Resident Fellow, Urban Land Institute

Ed McMahon holds the Charles E. Fraser Chair on Sustainable Development at the Urban Land Institute in Washington, DC where he is nationally known as an inspiring speaker and leading authority on economic development and land use polices and trends.

As the Senior Fellow for Sustainable Development McMahon leads ULI's worldwide efforts to conduct research and educational activities on environmentally sensitive development policies and practices. He is also Chairman of the Board of the National Main Street Center and a Senior Advisor to ULI's Healthy Places Initiative. During the past 30 years, McMahon has worked with communities in all 50 states on a wide variety land use and economic development activities.

AUG 17, 2022 | 10 - 11AM

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Leverage NC is a partnership of the NC League of Municipalities, NC Department of Commerce's Main Street & Rural Planning Center, NC Department of Cultural Resources' State Historic Preservation Office and the NC Downtown Development Association. We aspire to build economic development capacity in every town or city across the state.